

# Transforming to a Next Generation Data Centers

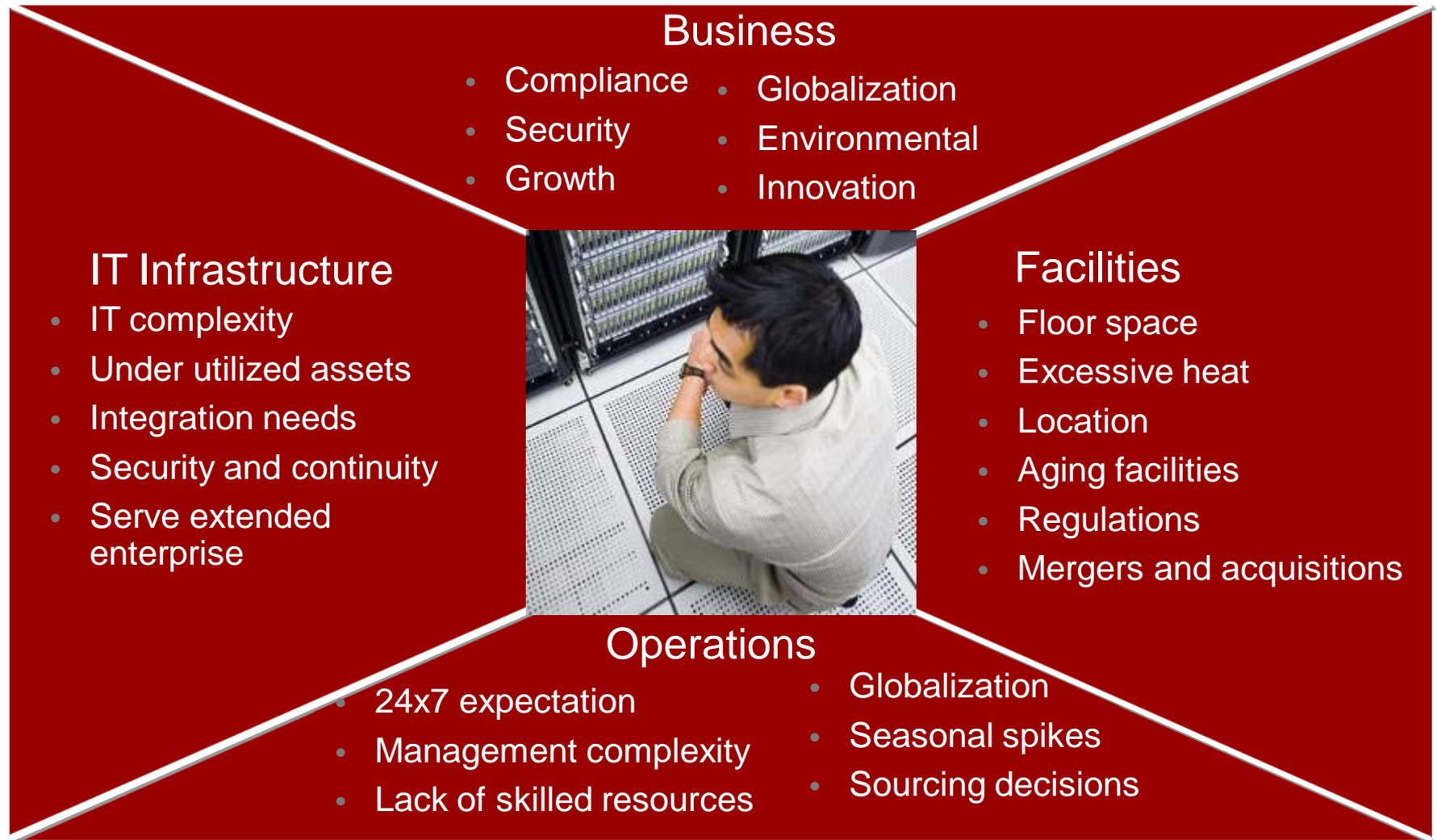
Bratislava, March-19 2009

Robert Cisar

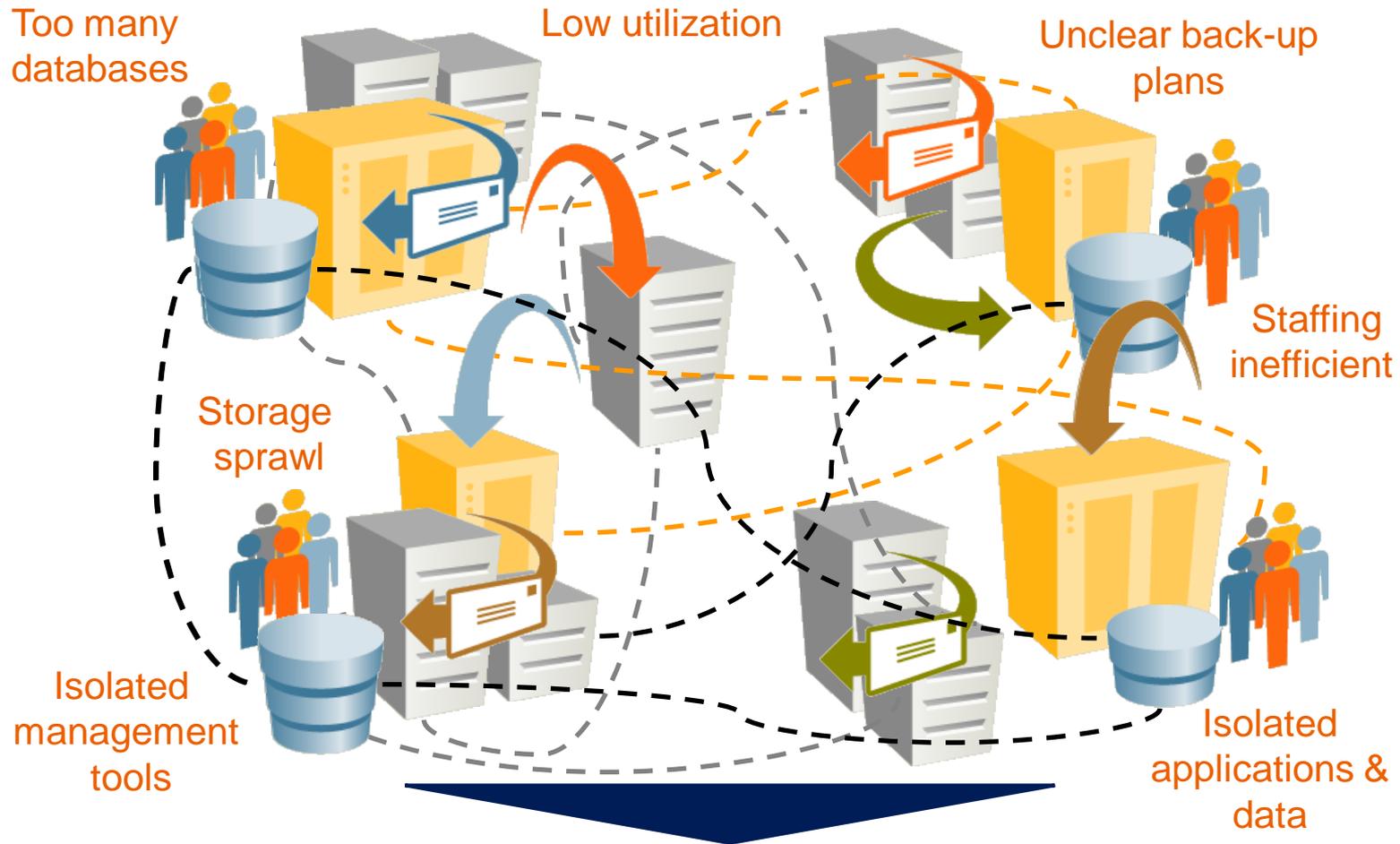
Lead Solution Consultant for Data Center Transformation



# Pressures on the Data Center



# Data center complexity continues to grow



The infrastructure environment is inflexible, too expensive to manage and maintain

# Analyst views

- By 2010, more than half of all data centers will have to relocate to new facilities
- More than 40% of data centers will be replaced within the next 10 years
- Over the next 5 years power failures and limits on power availability will halt data center operations at more than 90% of all companies
- More than one-third of chief executive officers and CIOs believe that in two to five years their data centers will be incapable of dealing with the rapidly growing demand for services and applications.

# HP Adaptive Infrastructure

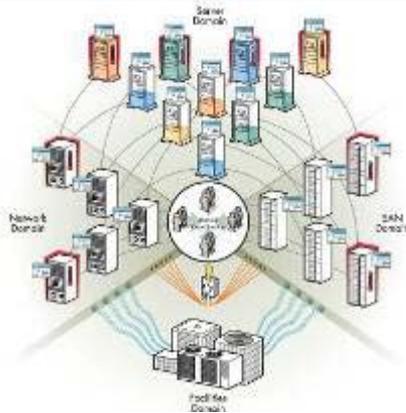
Technology for better business outcomes

Increase IT agility for business flexibility; lower cost of IT operations; mitigate risk while delivering higher quality of service; helping drive business growth

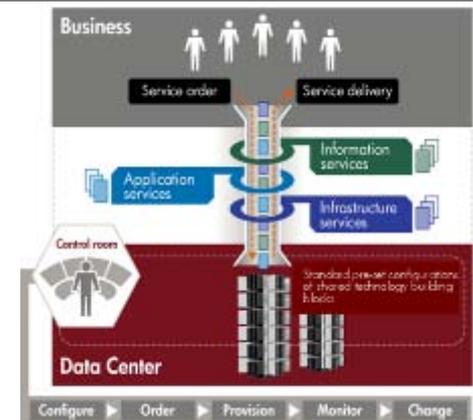
Current state  
High-cost IT islands



Desired state  
Low-cost pooled IT assets and services



Turn IT into a  
service provider



Accelerating adoption of next-generation  
data center technologies and services

# Adaptive Infrastructure

A portfolio for accelerating adoption of NGDC technologies and services

## Business Outcomes

Lower costs

Reduced risk

Driving growth

## Solutions

Data Center Transformation

Service Management

Application Modernization

## Key enablers

Systems  
& Services

Energy Efficiency

Management

Security

Virtualization

Automation

## Integrated technologies and services

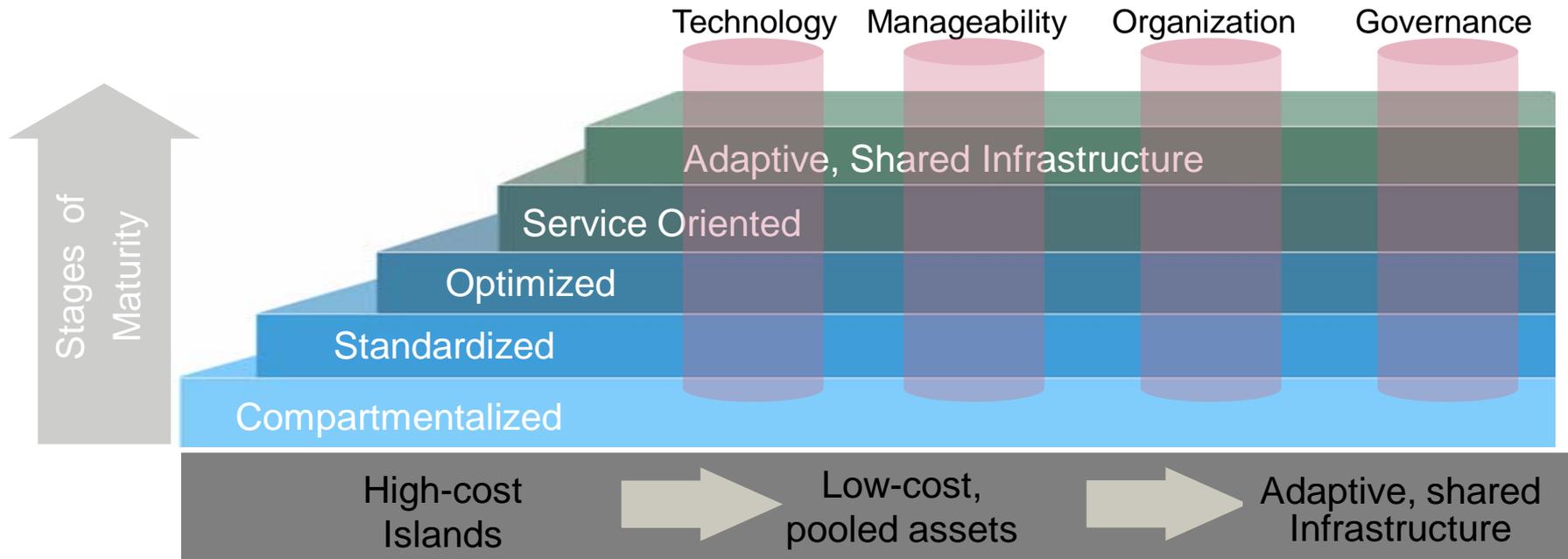
- Mission Critical infrastructure on volume economics
- End-to-end virtualization, automation, and management
- Energy efficiency and facilities optimization
- Massive scale-out compute, storage, and data center infrastructure
- Converged compute, storage and networking fabric
- Utility-ready Infrastructure

Data Center design, transformation and management services

The platform for in-house, outsourced and cloud services

# Transformation approach

A flexible evolution based on business priorities

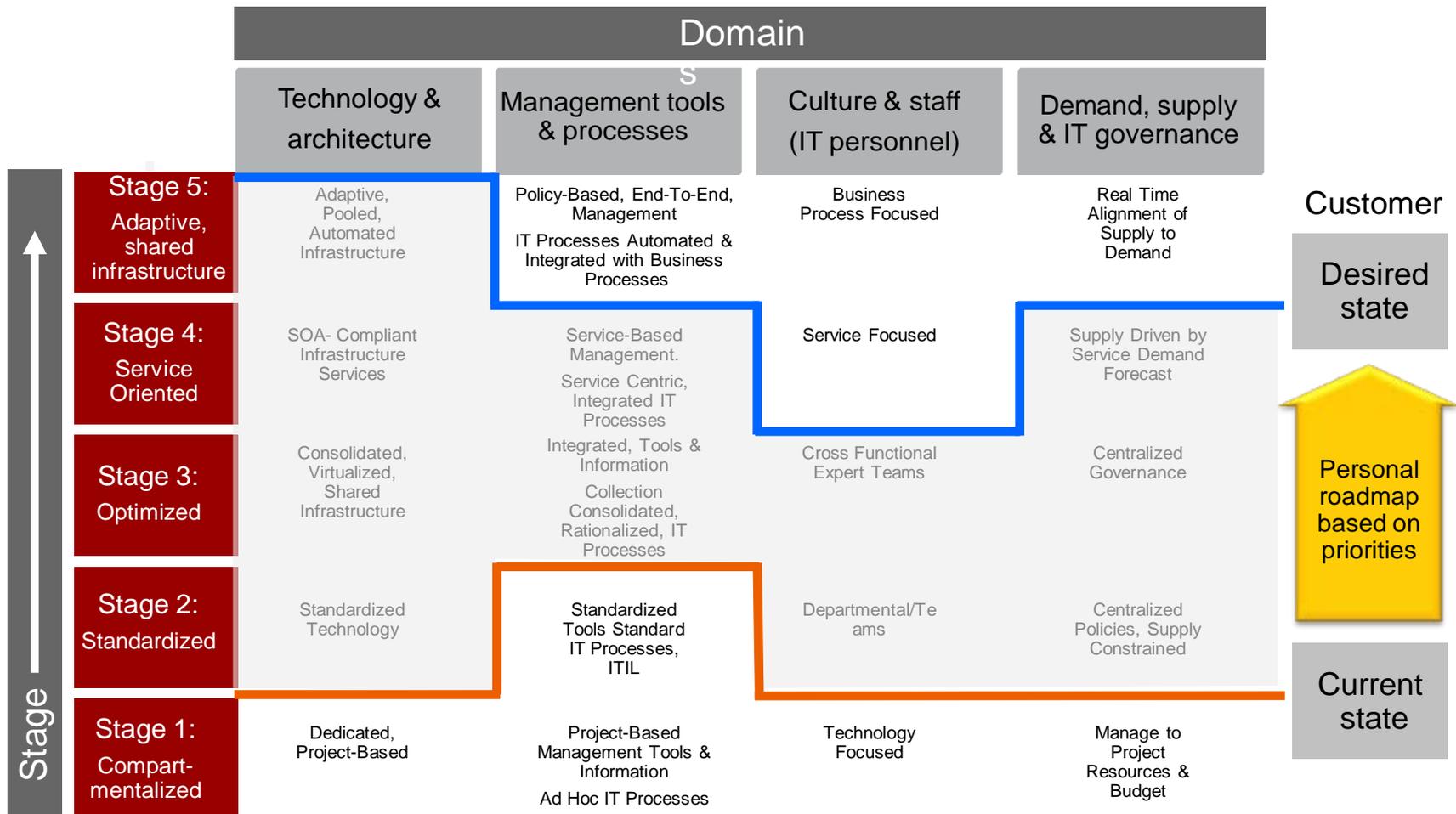


## AI Enablers

IT Systems & Services	Power & Cooling	Management	Security	Virtualization	Automation
<ul style="list-style-type: none"><li>Scalability based on standards</li><li>IT services</li></ul>	<ul style="list-style-type: none"><li>Energy-efficient computing</li></ul>	<ul style="list-style-type: none"><li>Unified infrastructure management</li></ul>	<ul style="list-style-type: none"><li>Pro-active, built-in infrastructure and data protection</li><li>Compliance validation</li></ul>	<ul style="list-style-type: none"><li>Pooling and sharing of IT resources to optimize utilization</li></ul>	<ul style="list-style-type: none"><li>Dynamic IT resource re-deployment to meet changing business demand</li></ul>

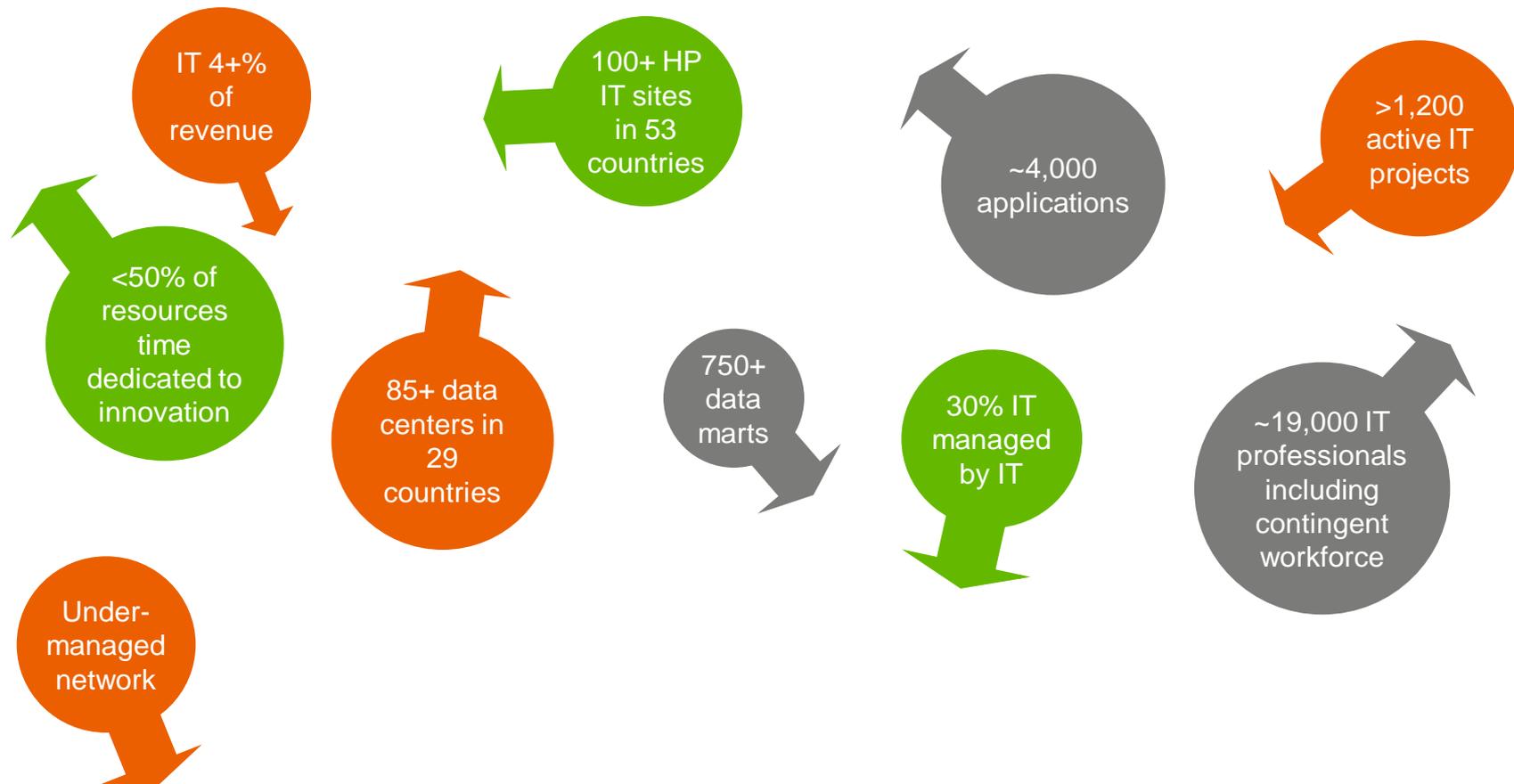
# Building the roadmap with the Adaptive Infrastructure maturity model

Current and desired state based on standard metrics



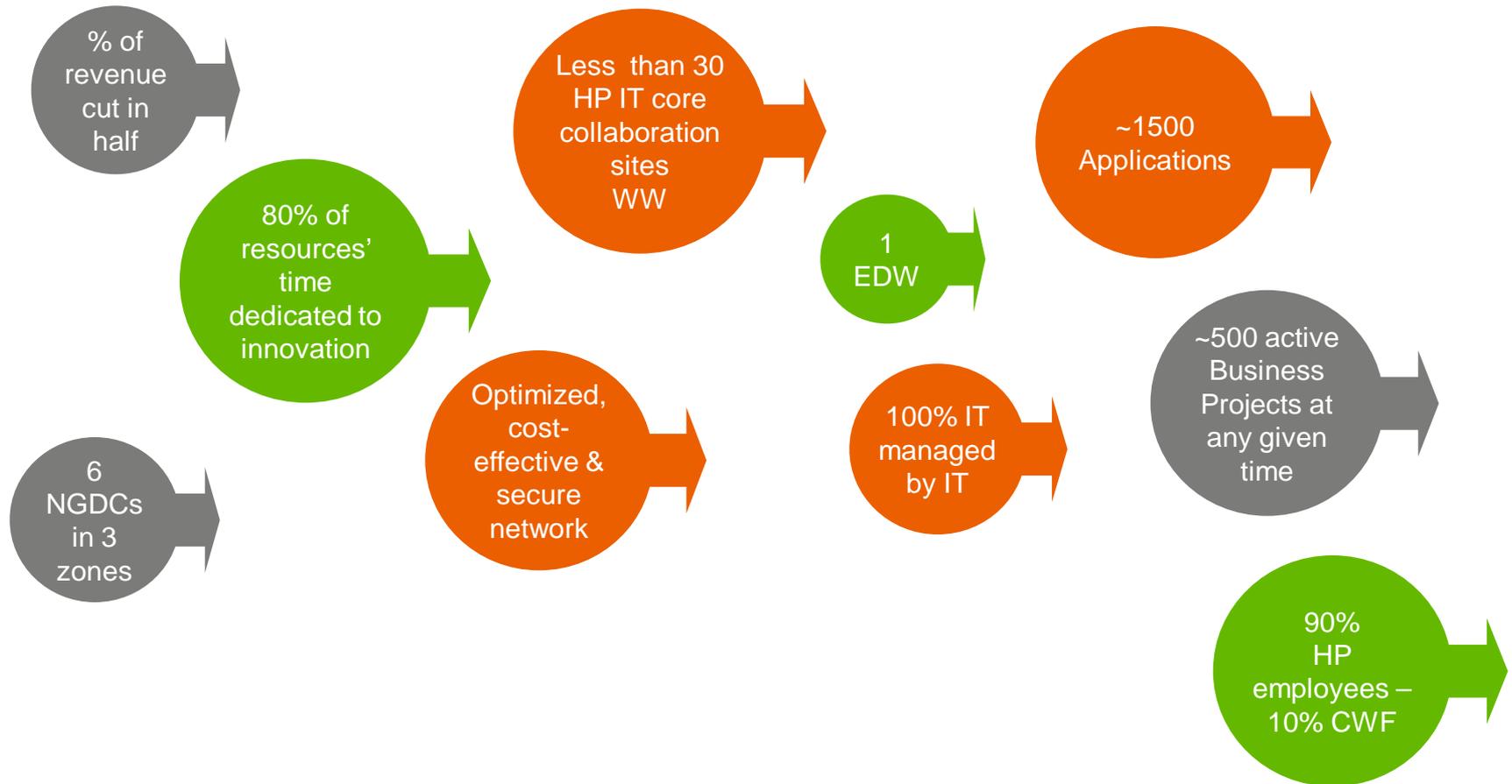
# HP IT 2005

## Too many directions, not enough connections



# 2008

## The right direction. The right connections.



Technology for better business outcomes

