

Project management from CEO view

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Why CEO/GM/MD ?



Why CEO(GM/MD...) ?

Whom to blame for project failure?

Look up !

Not Down, left, or right!

Selling Project management to your “CEO”

- CEO manages other managers
- CEO is a key program/project manager of the organisation



Todays CEO is a program /project(s) manager for the company and to his employees,

General Manager/CEO : integrates all projects with the **corporate strategic plans**. This role in project management is focused on:

- Determining how the organization's **portfolio of projects** supports the overall **business strategies** of the organization,
- Overseeing the organization's overall project management process, and
- Monitoring how this process is integrated with all other aspects of the organization, and ensuring that **sufficient money, human, and other resources** are available on a timely basis to support the on-schedule completion all of the approved projects; if sufficient resources are not available then the **General Manager must delay, cancel, or change the scope of one or more projects.**



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Alignment with
 Company vision /strategy...
 moral

Any action contributing to
Motivation
 Tools, Play rules,

TRIPLE Constraints of Project Management - Business Achievement:

COST vs TIME
TIME vs SCOPE
SCOPE vs COST

examples: Enron ,



Staffing

- Classic roles of Project Management.....
- **PROJECT CUSTOMER (benefiting)**
- **PROJECT CHAMPION (keep alive)**

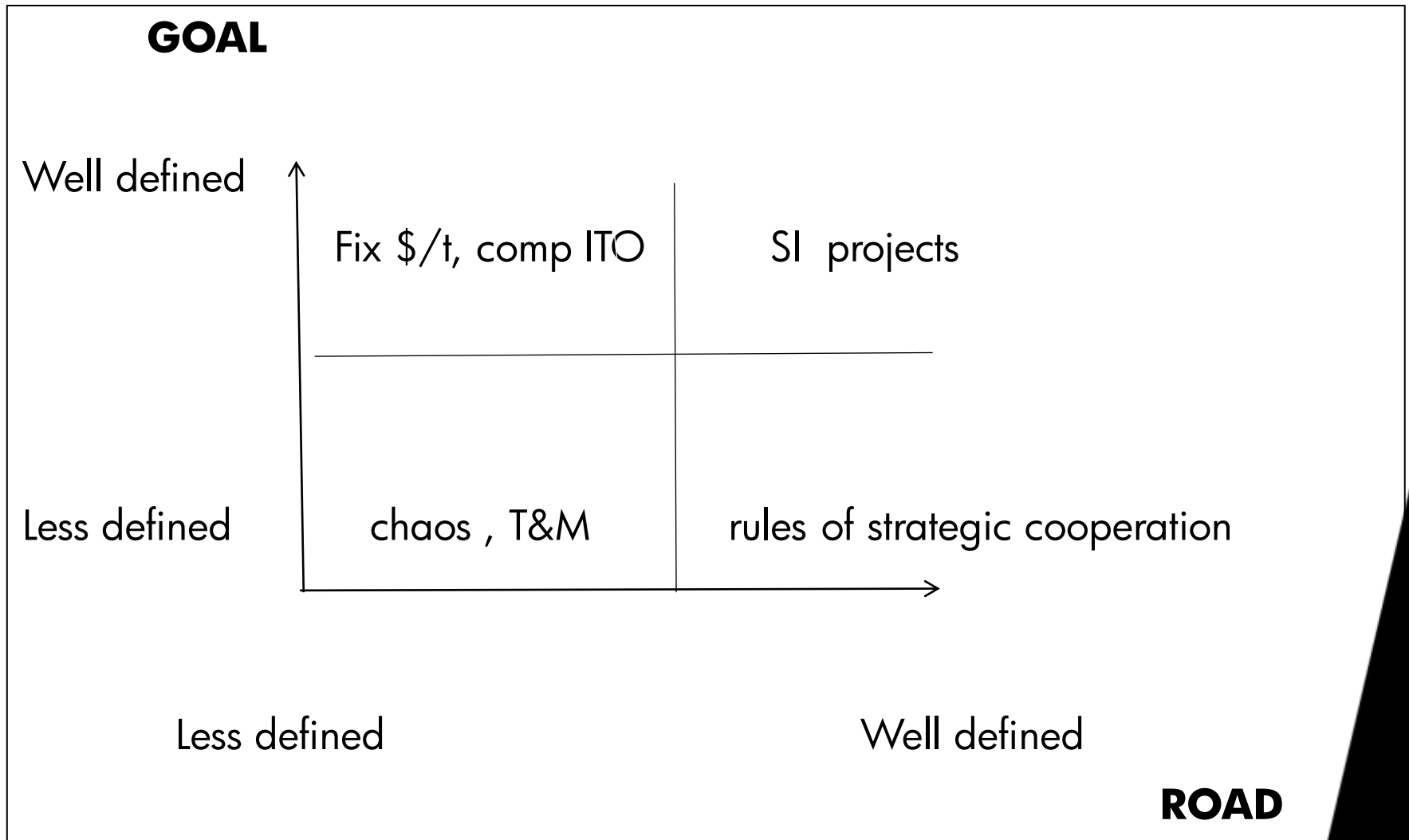


Risk management

- Risk planning , Risk avoidance, Risk absorbing activities -> funds



Power Project Management



Example –Transformational Outsourcing

- Conflict of interests on customer side , change management dealing with human aspects
- Results of DD vers reality
- Need for symetry of Interests between management of supplier and customer
- TRUST and power to change (on both sides)
- 5 from 8 most succesfull outsourcing projects in EMEA were singlesourced

Outcomes that matter.

